

Colorado Fiddle Championships – Sponsorship Opportunities

\$5000 Presenting Sponsor – “Colorado Fiddle Championships, presented by...”

- 3 year right of refusal for presenting sponsorship
- Reserved premiere seating for contest on both days
- Judges meet and greet
- Branded banner on stage
- 2 full page ads in the program, including (1) full-color back page ad
- 4 on-stage mentions (twice per day)
- Logo on contest poster and all promotional materials, contest power point and COTFA website
- Recognition on social media (Facebook, Twitter, Instagram)
- Opportunity to include marketing materials in all contestant packets
- CFC Promotional items

\$2500 Division Sponsor – Naming opportunity for contest division

- Excluding Championship, Young Adult, Swing and Guitar divisions
- Branded banner on stage
- 2 full page ads in the program
- 4 on-stage mentions (twice per day)
- Logo on contest poster and all promotional materials, contest power point and COTFA website
- Opportunity to include marketing materials in all contestant packets
- Recognition on social media (Facebook, Twitter, Instagram)
- CFC Promotional items

\$1000 level: Branded banner on stage

- 1 continuous full page ad in the program
- 4 on-stage mentions (twice per day)
- Logo on contest poster and all promotional materials, contest power point and COTFA website
- Opportunity to include marketing materials in all contestant packets
- Recognition on social media (Facebook, Twitter, Instagram)
- CFC Promotional items

\$500 level: Branded banner displayed in the Beef Palace Auction Arena

- 1 full page ad in the program (space permitting, may not be continuous)
- 2 on-stage mentions (once per day)
- Logo on contest power point and COTFA website
- Opportunity to include marketing materials in all contestant packets
- Recognition on social media (Facebook, Twitter, Instagram)
- CFC Promotional items

\$250 level: 1/2 page ad in the program (first-come first-served basis)

- 2 on-stage mentions (once per day)
- Logo on contest power point and COTFA website
- Opportunity to include marketing materials in all contestant packets
- Recognition on social media (Facebook, Twitter, Instagram)
- CFC Promotional items

\$100 level: Corporate logo printed in program (space permitting)

- 1 guaranteed on-stage mention
- Logo on contest power point and COTFA website
- Opportunity to include marketing materials in all contestant packets
- Recognition on social media (Facebook, Twitter, Instagram)
- CFC Promotional items

